

# **“CAMERA READY” = DIGITAL AT FOX**

Fox Tag & Label’s Pre-Press department is fully digital. We no longer use manual photography to make negatives for burning printing plates. Instead, we output our negatives digitally through our computer systems.

**Therefore, here’s what you need to know to provide us with “CAMERA READY ART”:**

1. All copy must be digitalized.
2. If you cannot provide us with a digital file, we can reset copy for you at **no extra charge**.
3. If you have a logo or special art that is not in a digital format, ask to have it looked at by our prepress department. We will let you know if we can scan it into the needed digital format.
4. We accept many digital formats. Please visit our web site for specifications at <http://www.foxtagandlabel.com/despre.html>

## **Proof Policy at Fox**

- 1. We do not go to press without a signed ok on your proof.**
2. We will fax you a proof of your job before we go to press. It is imperative that you review the proof. If it is acceptable, you need to sign it and fax it back to us. If any revisions are required, please indicate them in writing on the proof, and then fax it back to us. We will make the corrections **then send you another proof** for your approval.
3. Please note that our turnarounds are listed as the number of working days **AFTER** your art is approved. Exact repeat orders do not require proofs.